

**Z-Major Timeline:**  
**A Chronological Overview**

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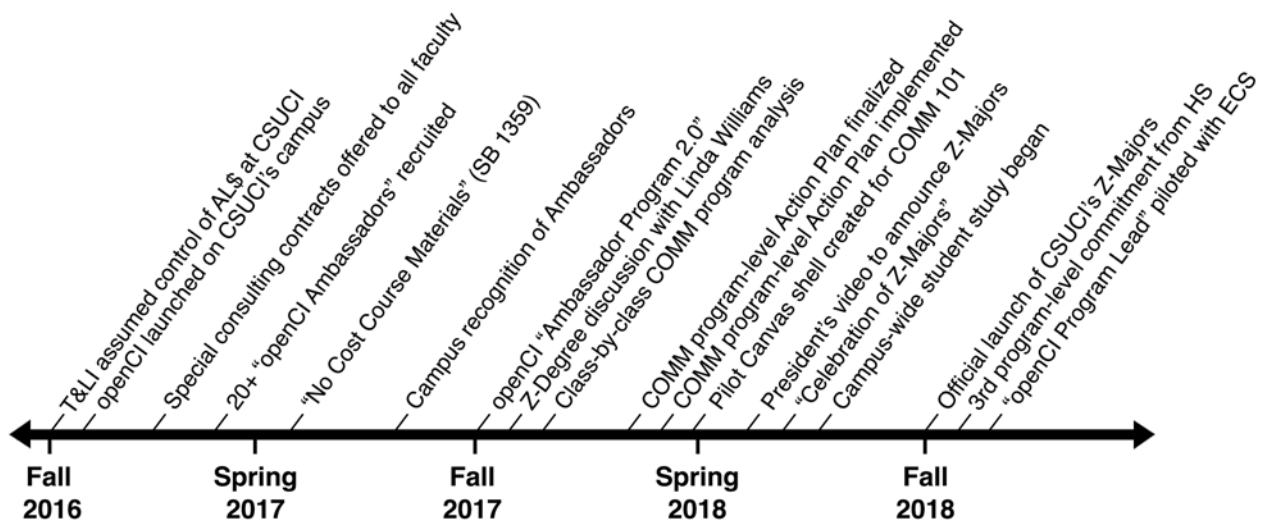


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**Abstract:** This timeline offers a brief overview from Fall 2016-Fall 2018 of how CSUCI developed the CSU's first three zero-textbook-cost undergraduate majors (aka, "Z-Majors") in Communication, Health Science, and Early Childhood Studies.



### **Fall 2016:**

- CSUCI's Teaching & Learning Innovations (TLi) group assumes control of the campus' Affordable Learning Solutions (AL\$) initiative.
- Dr. Jaime Hannans (Nursing) and Dr. J. Jacob Jenkins (Communication) dually appointed as AL\$ Campus Coordinators.
- CSUCI's campus-wide AL\$ initiative formally branded as "OpenCI."
- OpenCI officially launches on CSUCI's campus.
- OpenCI website created for faculty support and resources (<http://openci.cikeys.com/>)
- Two OpenCI workshops offered for all campus staff, faculty, and administrators.
- Monthly working sessions hosted on campus within TLI's FIT Studio.
- Special contracts offered to faculty for redesigning course(s) with no/low-cost materials.

- 20 “OpenCI Ambassadors” recruited to redesign their course(s) using no/low-cost materials.

**Spring 2017:**

- Two OpenCI workshops offered for all campus staff, faculty, and administrators.
- Monthly working sessions hosted on campus within TLI’s FIT Studio.
- “No Cost Course Materials” designation implemented on CSUCI’s website via SB 1359.
- AL\$ webinar presented on the successful implementation of SB 1359.
- Faculty showcase of OER implementation developed via openCI’s website.
- Campus recognition event hosted for openCI Ambassadors.
- Conference presentation delivered at OLC Innovate in New Orleans, Louisiana.
- OpenCI editorial published in the *Ventura County Star*.
- OpenCI blog post written and shared on TLI’s website.
- Faculty collaboration to curate discipline-specific OER resources.
- Total average cost of textbooks calculated for a representative sampling of majors as CSUCI.
- Progress report presented to CSUCI’s Provost Council.
- Progress report presented to CSUCI’s Academic Senate.
- Campus-wide memo regarding textbook affordability drafted for President Erika Beck; emailed to all faculty and staff.

**Fall 2017:**

- Conference presentation delivered at OpenED in Anaheim, California.
- Impromptu Z-Degree conversation with Linda Williams from Tidewater Community College, sparking the possibility for something similar at CSUCI.
- “Ambassador Program 2.0” developed for second cohort of 10 OpenCI Ambassadors.
- Communication program analyzed class-by-class to reveal Z-Major within reach.
- 47-page program-level Action Plan developed for CSUCI’s Communication program.
- Program-level Action Plan implemented for CSUCI’s Communication program.
- Pilot Canvas shell collaboratively created for COMM 101: Public Speaking.
- “Surveys and Sundaes” event for CSUCI faculty to report their use of low/no-cost course materials.
- Collaboration with CSUCI’s Student Government on a resolution for OER adoption.
- Collaboration with CSUCI’s student newspaper (*CI View*) on an OER article.
- OpenCI blog post written and shared on TLI’s website.
- Campus-wide memo regarding textbook affordability drafted for President Erika Beck; emailed to all faculty and staff.

**Spring 2018:**

- Third cohort of “Ambassador Program 2.0” offered to 10 new faculty members from across campus.
- Campus-wide video from President Erika Beck announces the official launch of CSUCI’s first two Z-Majors in Communication and Health Science; emailed to all faculty and staff.
- “Celebration of Z-Majors” event hosted for Communication and Early Childhood Studies.
- Campus-wide research study launched in order to gain greater insight into textbook affordability from the students’ perspective.
- OpenCI editorial published in the *Ventura County Star*.
- OpenCI blog post written and shared on TLI’s website.
- CSUCI press release about Z-Majors.
- OpenCI and CSUCI’s Z-Majors featured on NPR.
- OpenCI and CSUCI’s Z-Majors featured in the *Ventura County Star*.
- OpenCI and CSUCI’s Z-Majors featured in *Channel Magazine*.
- OpenCI and CSUCI’s Z-Majors featured in article by the CSU’s Office of the Chancellor.

**Fall 2018:**

- CSU's first two "Z-Majors" officially launched in Communication and Early Childhood Studies)
- New faculty role of "openCI Program Lead" piloted with Communication and Early Childhood Studies.
- Fourth cohort of "Ambassador Program 2.0" offered to 10 faculty across campus
- Results from campus-wide research study of 700+ students collected and analyzed.
- Initial findings from campus-wide research study shared with CSUCI's Academic Senate.
- Conference presentation delivered at OpenED in Buffalo, New York.
- Program-level commitment received from Health Science to develop a third zero-textbook-cost major.