## **Z-Major Website Wording**

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Beginning Fall 2018, CI's Communication program is proud to be one of the first two "Z-Majors" in the entire CSU.

As a Z-Major, Communication students now have a pathway through the major's required coursework that doesn't require the purchase of a single textbook.

This doesn't mean that reading requirements have been removed from the Communication curriculum altogether. Instead, Communication faculty are simply replacing the need to purchase expensive textbooks with <a href="Open Education Resources">Open Education Resources</a> (OERs) and other no-cost course materials: <a href="e-textbooks">e-textbooks</a>, <a href="library materials">library materials</a>, <a href="online courseware">online courseware</a>, <a href="TED Talks">TED Talks</a>, <a href="government">government</a> reports, <a href="Kahn Academy resources">Kahn Academy resources</a>, <a href="open access">open access</a> <a href="journals">journals</a>, or even original content.



This also doesn't mean that every section of every course is necessarily no-cost. Rather, it means that at least one section of each required class – if not more – offers a no-cost option. So, if students are mindful of the section they enroll in, they can progress through Communication's entire curriculum without ever needing to spend additional money on course materials.

In order to identify which section(s) of a Communication course are no-cost, simply look for the "No Cost Course Materials" icon in the online catalog of course offerings. Or look for faculty who have an OpenCI Ambassador Badge displayed outside their office door.



"No-Cost Course Materials" Icon



OpenCI Ambassador Badge